

Exam. Code : 107306

Subject Code: 2072

B.Com. (Prof.) Semester-VI

**RCP-601: ENTREPRENEURSHIP AND PROJECT
MANAGEMENT**

Time Allowed—3 Hours]

[Maximum Marks—50

SECTION-A

Note— Attempt any ten questions. Each question carries 1 mark.

1. (i) Methods of Data Collection
- (ii) Types of Projects
- (iii) Social Responsibility
- (iv) Market Survey
- (v) Intrapreneurship
- (vi) Technical Appraisal
- (vii) Innovation
- (viii) Risk and Uncertainty
- (ix) Self made Entrepreneur
- (x) Project Appraisal
- (xi) Selection of a product
- (xii) Marketing Research.

10×1=10

SECTION-B

Note- Attempt any **two** questions. Each question carries 10 marks.

2. Define Entrepreneurship and why it is important for a developing country like India.
3. What is Intrapreneurship ? Distinguish between Intrapreneurship and Entrepreneurship.
4. Explain Industrial policy in detail. What are the measures undertaken by the government for the regulation and control of Industries in India ?
5. Discuss the various steps to be taken to start a small-scale industry. 10×2=20

SECTION-C

Note- Attempt any **two** questions. Each question carries 10 marks.

6. Explain the concept of project and project management.
7. Explain Project life cycle in detail.
8. What is project report ? Why is it necessary to prepare it before setting up a unit ?
9. Define the concept 'Social Cost Benefit Analysis'. Explain its need in the economic appraisal of a project.

10×2=20